

Let's PAC it
in and get it
done!

CINCH PAC MAN



END OF YEAR PARTY



READY?



What's Happening?

- ✓ Wyndham Destinations is relaunching their partnership with Cinch starting December 2020.
- ✓ Wyndham Destinations is hotel brand and timeshare company headquartered in Orlando, FL.
- ✓ **Here is How it Works:**
 - Wyndham agents will be read a transfer dialogue to their customers at the end of their “reservation” or “timeshare” call.
 - If the customer says “Yes,” to being transferred, the Wyndham agent will transfer the call to our BPO partner ThinkDirect.
 - A ThinkDirect agent will either pitch our Cinch DTC Appliances Plan or TotalProtect Home Helper.

Wyndham has arranged for you to get a \$25 reward card from one of our partners Cinch Home Services. Please stay on the line while I connect you with someone who has the details, okay?

Customer says, “Yes.”
Customer is transferred to
ThinkDirect Agent

Customer says, “No,” Call Ends

ThinkDirect Agent will pitch either
Cinch DTC Appliances Plan or
TotalProtect Home Helper.

Campaign Information

- ✓ **Client ID:** WYNDAM
- ✓ **Campaign Code =** WYNCT20
- ✓ **Home Helper Inside Electric with Surge (\$1,000/\$500) - \$14.95/mo., 30-day review**
 - Not available in AK, HI, IA, MA
 - \$25 Prepaid Visa Reward Card Incentive
- ✓ **Cinch Appliances Plan (DTC) - \$150 Deductible, 30-day review**
 - Not available in AK & HI
 - \$25 Prepaid Visa Reward Card Incentive
- ✓ **Cinch Customer TFN =** 844-249-9474

Cell Code	Cell Description	Price Market States	Product	Price \$150 Ded	Plan ID \$150 Ded	Plan ID \$0 Ded	Price \$0 Ded	Promo
WYNHH	Home Helper Inside Electric w/Surge - \$14.95 (\$1,000/\$500)	N/A	HH	N/A	N/A	26845	14.95	\$25 Reward Card
WYNAP	ApplianceProtect - CINCH DTC \$150 DED	AZ, CA, FL, NV, OH	AP	\$27.99	28318	N/A	N/A	\$25 Reward Card
		CO, ID, MI, OR, VA, WY	AP	\$29.99	28319	N/A	N/A	
		DE, GA, IL, IN, KS, MD, MO, MT, NC, NE, OK, TN, TX, UT	AP	\$34.99	28320	N/A	N/A	
		AL, ME, MN, MS, NM, PA, SC, SD, WA	AP	\$39.99	28321	N/A	N/A	
		AR, DC, KY, VT	AP	\$44.99	28322	N/A	N/A	
		ND, WV	AP	\$49.99	28323	N/A	N/A	
		NH, NJ	AP	\$55.99	28324	N/A	N/A	
		LA, WI	AP	\$59.99	28325	N/A	N/A	
CT, NY, RI	AP	\$65.99	28326	N/A	N/A			

Member Services Role

- ✓ Cinch Member Services/Claims will handle all questions or claims.
- ✓ If the customer wants to cancel, agents will handle saves/cancellation as normal.