

April 2020



I got that great Cinch offer through my mobile app.

Yeah so, Cinch called me back today to follow up so I went with them.

You know Cinch sent us an offer in the mail. Let's go with them.

And there you have it folks...people getting "Cinched" in all sorts of ways!

What's Happening?

- ✓ Cinch is going to be listed as one of the top 10 home warranty companies on Consumer Affairs website: https://www.consumeraffairs.com/homeowners/aaa_warranties.html

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Home / Homeowners / **Home Warranties** Updated on 10/21/2019

Find the Best Home Warranty Companies

Read our guide to discover the **best home warranty company for you**. We look at **how home warranties work**, **how much they cost** and what to look for in a contract to ensure you get the **right coverage**. These warranties cover expensive repairs to systems and appliances that fail because of normal wear and tear.

Take a Quiz
Get matched with an Accredited Partner

Zip code

Find my match

by Michele Lerner
Mortgage & Real Estate
Contributing Editor

- Compare brands
- How to buy a warranty
- Types of home warranties
- Home warranty tips
- Home warranty FAQ
- Our top picks
- Home warranty reviews

 American Home Shield Be safe with the Shield. SM	 AFC	 SELECT HOME WARRANTY
(844) 617-1619	(855) 972-5726	(877) 259-1719
Learn More	Learn More	Learn More

- ✓ On the Consumer Affairs “Home Warranties” page, customer can:
 - Immediately call our TFN.
 - Click on our listing to go to our profile page and request a Cinch quote.
 - Use the “Get Matched” tool to find a recommended home warranty company. (which might be Cinch depending on customer’s location and coverage needs)

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Compare brands
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Monthly costs around \$40 for the premier plan with deductibles between \$50 to \$100 with unlimited service requests. [Find out more](#)

Call Now Toll Free
(866) 813-6472

Accredited Partner

Cinch Home Services
★★★★☆ [Read 4,170 Reviews](#)

Offers three plans starting at appliances-only and going up to comprehensive coverage. Combo plans average \$54.95 a month with standard deductibles of \$125. Warranties include a 180-day guarantee on repairs or service.

Accredited Partner

HMS Home Warranty
★★★★☆ [Read 4,150 Reviews](#)

Offers a variety of plans with specific coverage options based on location and home type. Monthly cost between \$40 to \$50 per month with a \$100 deductible. Realtors can buy a home warranty as a gift for their clients.

Want to be on the list?

Chat

- ✓ Once the campaign is active, we will have a TFN and Learn More button displayed at the top. See sample. All calls will be handled by ThinkDirect.

- ✓ Customers can request a quote. The information submitted here will be sent directly to ThinkDirect, along with any leads from the matching tool.

✓ **Campaign Information:**

- Offer = \$100/50/50 off Complete home/Appliances/Systems with annual payment
- Cell Code = CINCAFF100
- TFN = 866-408-0016
- Expected Lead Volume = 200/mo.